



Mississippi Gulf Resort Classic
April 28 – May 2, 2010 | Fallen Oak
www.msgulfresortclassic.com

NEWS RELEASE

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Biloxi Lighthouse Replica Selected for MS Gulf Resort Classic Winner's Trophy

Biloxi, Miss. (April 6) -- The winner of the Mississippi Gulf Resort Classic will collect a \$240,000 check and hoist a 14" trophy replica of the restored and recently re-opened Biloxi Lighthouse. The inaugural Classic will be played April 28-May 2 at Fallen Oak. Fifteen major champions and six members of the World Golf Hall of Fame are committed to this Champions Tour event.

"The Lighthouse has been an enduring symbol of this Gulf Coast and the fortitude of this region's people," said Steve Nieman, tournament director. "In this small way, we hope to tie our tournament winners to the history and people of this great Gulf Coast."

Built in 1848, the 65-foot cast-iron Biloxi Lighthouse on Highway 90 was recently re-opened for visitors after a 13-month renovation. Originally located at the water's edge, the Lighthouse now stands 200 feet from the shoreline. The Lighthouse, which is the city's logo and a featured symbol on the State license plate, is open for weekday morning tours.

Tournament tickets are on sale through Ticketmaster online for \$15 each and they can be used any day of the tournament. Children age 15 and under will be admitted free of charge when accompanied by a ticketed adult. Order your tickets online now at www.msgulfresortclassic.com or call the tournament office at (228) 896-6365.

The Classic is one of 26 official events on the Champions Tour for 2010, and the field of 78 players will compete for the \$1.6 million purse. Competitive rounds in the 54-hole event are set for Friday through Sunday. The popular pro-am tournaments will be held on Wednesday and Thursday, and they are open to the public with paid admission.

The tournament will be broadcast for 17½ hours by the Golf Channel and the benefiting charity is Habitat for Humanity of the Mississippi Gulf Coast.

Fallen Oak is the exclusive home course for the guests of Beau Rivage Resort and Casino. The Tom Fazio-designed course, which was opened in 2006, has earned 12 national honors and is ranked the second best gaming resort course in the country.

About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game with 16 World Golf Hall of Fame members actively competing in its events and numerous other major championship winners among its members. The Champions Tour is a tax-exempt membership



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organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour will conduct 26 official Charles Schwab Cup events in 2010, offering \$51.5 million in official prize money, with the average tournament purse of \$1.98 million. The Champions Tour also generates significant monies for charity.

About the Mississippi Gulf Resort Classic

This Mississippi Gulf Resort Classic is one of three new tournaments on the Champions Tour for 2010. It will be played April 28-May 2 at Fallen Oak. The tournament is uniquely funded by a dozen title sponsors, who see this event as an ideal way to showcase the Mississippi Gulf Coast. The tournament will be administered through the MGRC Foundation, Inc. The tournament will benefit Habitat for Humanity of the Mississippi Gulf Coast, Inc.