



Mississippi Golf Resort Classic  
April 28 – May 2, 2010 | Fallen Oak  
[www.msgulfresortclassic.com](http://www.msgulfresortclassic.com)

## NEWS RELEASE

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### Twelve Major Winners and Six Hall of Famers in MS Golf Resort Classic Field

Biloxi, Miss. (Feb. 26) – Twelve major golf championship winners and six members of the World Golf Hall of Fame have already committed to playing at the inaugural Mississippi Golf Resort Classic April 28-May 2 at Fallen Oak.

“We are still two months out and we have already attracted one of the best fields on the Champions Tour,” said Steve Nieman, tournament director. “It is a real coup to have a 6-time major winner Lee Trevino in the field. I am also excited that last week Bernhard Langer committed to playing in the tournament.”

Langer and Trevino are two of the major champions and Hall-of-Famers who will visit the Gulf Coast in April. Langer, who won two Masters titles, was the leading money-winner on the Champions Tour in 2009. Trevino, who turned 70 in December and played just six times last year, is a golf legend and crowd favorite.

Tickets are now on sale through Ticketmaster online for just \$15 each and they can be used any day of the tournament. Children age 15 and under will be admitted free of charge when accompanied by a ticketed adult. Order your tickets online now at [www.msgulfresortclassic.com](http://www.msgulfresortclassic.com) or call the tournament office at (228) 896-6365.

Other Hall of Famers in the field are Ben Crenshaw, Hale Irwin, Tom Kite and Nick Price. Collectively the four have won nine major titles. Other major winners already entered are Larry Nelson, Scott Simpson, Craig Stadler, Hal Sutton Bob Tway and Lanny Wadkins. Exempt players on the Champions Tour have until a week before the tournament to commit to participating.

The Classic is one of 26 official events on the Champions Tour for 2010, and the field of 78 players will compete for the \$1.6 million purse and a \$240,000 winner’s share. Competitive rounds in the 54-hole event are set for Friday through Sunday. The popular pro-am tournaments will be held on Wednesday and Thursday.

The tournament will be broadcast for 17½ hours by the Golf Channel and the benefiting charity is Habitat for Humanity of the Mississippi Gulf Coast.

Fallen Oak is the exclusive home course for the guests of the Beau Rivage Resort and Casino. The Tom Fazio-designed course, which was opened in 2006, has earned 12 national honors and is ranked the second best gaming resort course in the country.

#### About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game with 16 World Golf Hall of Fame members actively competing in its events and numerous other major



championship winners among its members. The Champions Tour is a tax-exempt membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour will conduct 26 official Charles Schwab Cup events in 2010, offering \$51.5 million in official prize money, with the average tournament purse of \$1.98 million. The Champions Tour also generates significant monies for charity.

#### **About the Mississippi Gulf Resort Classic**

This Mississippi Gulf Resort Classic is one of three new tournaments on the Champions Tour for 2010. It will be played April 28-May 2 at Fallen Oak. The tournament is uniquely funded by a dozen title sponsors, who see this event as an ideal way to showcase the Mississippi Gulf Coast. The tournament will be administered through the MGRC Foundation, Inc. The tournament will benefit Habitat for Humanity of the Mississippi Gulf Coast, Inc.

#### **About Fallen Oak**

Opened exclusively for the guests of Beau Rivage Resort & Casino, the Tom Fazio-designed Fallen Oak epitomizes the quiet elegance found in many of the world's great golf courses. Located 15 minutes outside of Biloxi at the edge of the DeSoto National Forest, Fallen Oak has earned 12 national honors for a masterful design that brings strategic play options on holes that wind through ever-changing terrain and environments. The 7,487-yard course features elevation changes rarely seen at a Gulf Coast course and five sets of tees designed to challenge golfers of all abilities. For more information on Fallen Oak, please visit [www.beaurivage.com](http://www.beaurivage.com) or [www.fallenoak.com](http://www.fallenoak.com).

#### **About Bruno Event Team**

Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 60+ employees in eight offices around the country. Bruno Event Team services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning/accounting and volunteer coordination.