



Mississippi Gulf Resort Classic
April 28 – May 2, 2010 | Fallen Oak
www.msgulfresortclassic.com

NEWS RELEASE

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Volunteer Westfall and Trevino Together Again at MS Gulf Resort Classic

Biloxi, Miss. (March 26) -- Rich Westfall was as happy as Tournament officials when he found out that golfer Lee Trevino was going to play at the Mississippi Gulf Resort Classic April 28-May 2 at Fallen Oak.

He became friends with the six-time major champion when he hired Trevino annually to help fundraising for the Anthony Darte Golf Classic here on the Gulf Coast from 1994-2000. Now he's looking forward to seeing his buddy again.

"He epitomizes what the Champions Tour is all about," says Westfall of Trevino, one of six World Golf Hall of Fame members committed to playing next month. "He is there to give back the gift that was given to him."

Westfall, president of the Gulf Coast Community Foundation since 2008, is giving back too. He is heading up the scoring committee as one of more than 800 volunteers signed up to support the Tournament.

"I believe it is the volunteers who make a tournament great," said Westfall.

Westfall has spent more than 20 years in marketing and community service positions on the Gulf Coast. He is also a golfer who sees this tournament as "a big event to help communicate what we have here on the Coast."

"This is a chance to get our name out there," said Westfall. "I got some friends together and became part of the volunteer force to support this tournament. It will be fun."

Westfall has been a resident of the Gulf Coast since 1992, when he left his home state of Texas to become marketing director at the Isle of Capri Resort. In 2008, he was inducted into the Mississippi State Tourism Hall of Fame.

Tickets for the MS Gulf Resort Classic are on sale through Ticketmaster for just \$15 each and they can be used any day of the tournament. Children age 15 and under will be admitted free of charge when accompanied by a ticketed adult. Order your tickets online at www.msgulfresortclassic.com or call the tournament office at (228) 896-6365.

The Classic is one of 26 official events on the Champions Tour for 2010, and the field of 78 players will compete for the \$1.6 million purse and a \$240,000 winner's share. Competitive rounds in the 54-hole event are set for Friday through Sunday. The popular pro-am tournaments will be held on Wednesday and Thursday, and they are open to the public with paid admission.

The tournament will be broadcast for 17½ hours by the Golf Channel and the benefiting charity is Habitat for Humanity of the Mississippi Gulf Coast.



Fallen Oak is the exclusive home course for the guests of Beau Rivage Resort and Casino. The Tom Fazio-designed course, which was opened in 2006, has earned 12 national honors and is ranked the second best gaming resort course in the country.

Note: Please call Craig Smith if you would like to reach Rich Westfall in regard to this story.

About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game with 16 World Golf Hall of Fame members actively competing in its events and numerous other major championship winners among its members. The Champions Tour is a tax-exempt membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour will conduct 26 official Charles Schwab Cup events in 2010, offering \$51.5 million in official prize money, with the average tournament purse of \$1.98 million. The Champions Tour also generates significant monies for charity.

About the Mississippi Gulf Resort Classic

This Mississippi Gulf Resort Classic is one of three new tournaments on the Champions Tour for 2010. It will be played April 28-May 2 at Fallen Oak. The tournament is uniquely funded by a dozen title sponsors, who see this event as an ideal way to showcase the Mississippi Gulf Coast. The tournament will be administered through the MGRC Foundation, Inc. The tournament will benefit Habitat for Humanity of the Mississippi Gulf Coast, Inc.